



COLLECTIVE INNOVATION FOR PUBLIC TRANSPORT IN EUROPEAN CITIES

# CIPTec



Funded by the Horizon 2020  
research and innovation  
programme of the  
European Union (No 636412)



**CIVITAS**  
Cleaner and better transport in cities

## Agenda CIPTec FINAL CONFERENCE **BE CIPTec!**

### Move public transport forward through innovation

The H2020 Project CIPTec is coming to an end. Now, it's time to share our findings with the community. CIPTec has created innovative concepts and tools for Public Transport that lead to more passengers at reasonably low cost. Also, CIPTec tested collective intelligence methods to improve the overall understanding of urban public transport demand.

Do you wish to know:

- how you can be (more) innovative,
- how you can involve and engage your customers in processes and
- how you can embrace knowledge transfer from other sectors?

**Join us in Brussels and #BECIPTec with us!**

24th April 2018, Brussels

Venue: Ateliers des Tanneurs

Rue des Tanneurs 58, 1000 Bruxelles, Belgique



# Programme

09:30-10:00

Welcome and registration

10:00-10:35

Plenary session moderated by Mr. Geert Kloppenburg

- **Welcome by Prof. Aristotelis Naniopoulos - Aristotle University of Thessaloniki, CIPTEC Coordinator**

- **Project aims and results**

Get an overview of the project's key achievements in an interactive panel discussion with the CIPTEC team

10:35-11:00

**1st keynote speaker: Mr. Antti Vuorela - Helsinki Region Transport**

How to get instant feedback from your customers:  
Digital Dialogue Helsinki

11:00-11:30

**CIPTEC-style coffee break**

Take a break and get in touch with new people over a hot tea or a coffee. We don't brew it ourselves, but we're great at making people feel welcome!

11:30-12:45

**Interactive session 1:\***

- Collective intelligence – user co-created innovation –methods
- Nudging people towards public transport – an experimentally-tested intervention to increase public transport use

**Interactive session 2:\***

- CIPTEC innovation tools – a key to better transport
- Breaking down silo thinking by learning from other sectors

\* Please find more details about the interactive sessions at the end of the programme

12:45-13:00

**2nd keynote speaker: Dr. Niels van Oort - TU Delft**

The opportunities of ICT/IoT applications in Public transport

13:00-14:00

**Lunch break**

14:00-14:15

**3d keynote speaker: Mrs Isabelle Vandoorne - DG MOVE**

The European Commission's perspective on innovation in transport

# Programme

14:15-15:30

## Interactive session 1:\*

- Collective intelligence – user co-created innovation –methods
- Nudging people towards public transport – an experimentally-tested intervention to increase public transport use

## Interactive session 2:\*

- CIPTEC innovation tools – a key to better transport
- Breaking down silo thinking by learning from other sectors

\* Please find more details about the interactive sessions at the end of the programme

15:30-16:15

Afternoon plenary – moderated by Mr. Geert Kloppenburg

### • Conclusions (round table/panel discussion)

Are you ready to have your brains picked? We will gather input from the interactive sessions to fuel a wrap-up panel discussion. The panel will consist of representatives from EMTA, EPF, AUTH, DG Mobility and Transport and Polis.

### • CIPTEC recommendations and next steps

We will use what we learnt from CIPTEC and from the day's discussions to define policy recommendations to support the development of public transport. Be ready for some innovative proposals!

16:15

## Closing drink and networking

Take the opportunity to relax and exchange informally with soon-to-be business partners!

### \* • Collective intelligence – user co-created innovation –methods

We highlight how we have involved the end users in the CIPTEC project and which methods we've used. We will share tips and tricks on how you can co-create ideas with your customers, we'll show you the do's and don'ts of crowdsourcing campaigns and provide you insights in passenger needs.

### • Nudging people towards public transport – an experimentally-tested intervention to increase public transport use

Better public transport is first and foremost a matter of behaviour, and that's where our local experiment aimed to intervene. Interested in learning how to implement the techniques we used in your city? You won't be disappointed.

### • CIPTEC innovation tools – a key to better transport

Take a look at our Crowdsourcing Platform and Toolbox for Public Transport Innovation, and explore new solutions and ideas that might help you innovate in your city.

### • Breaking down silo thinking by learning from other sectors

Multifaceted challenges require a multilateral response and mutual learning across sectors and disciplines. Want to know more on how you can embrace innovation and transfer knowledge from other sectors? We might have a few tips for you.





## The CIPTEC Consortium

GREECE



BELGIUM



THE NETHERLANDS



GREECE



ITALY



BELGIUM



UNITED KINGDOM



THE NETHERLANDS



ITALY



GERMANY



BELGIUM



FRANCE



## Practical Information:

### Conference venue:

Rue des Tanneurs 58, 1000 Bruxelles, Belgique, click [here](#) (google maps)

### Contact information:

e-mail: [conference@ciptec.eu](mailto:conference@ciptec.eu)

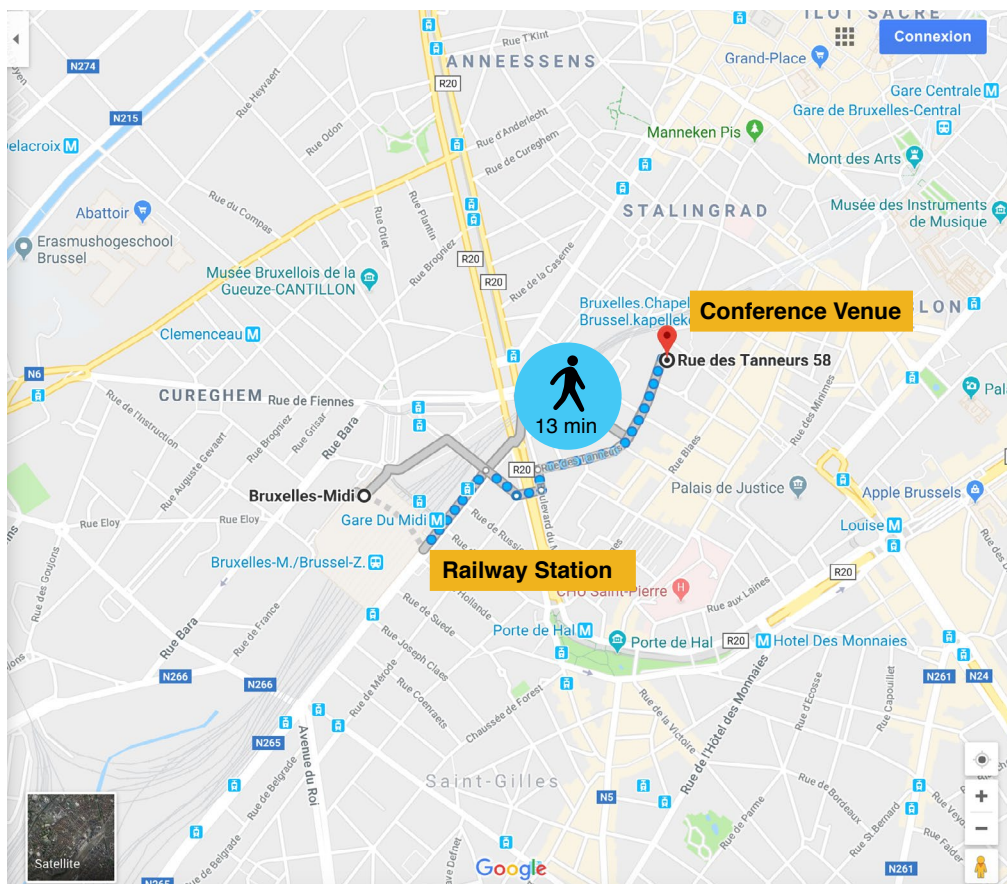
tel.: +32 (0)9 223 86 12

### Registration and more information:

<http://conference.ciptec.eu>

### Conference video:

Click [here](#) to view the video of the conference



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